



# Campus Consortium

## AI FOR FINANCIAL AID GRANT

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Last Date to Apply: August 26, 2019

Email Completed Application to:  
[grantapplication@campusconsortium.org](mailto:grantapplication@campusconsortium.org)

## AI FOR FINANCIAL AID GRANT OVERVIEW

The Artificial Intelligence for Financial Aid Grant provides selected institutions a grant award up to **\$50,000** over a period of five years. The Grant is intended to cover the cost towards licensing, hosting, professional services, and support costs associated with implementation of AI support platform.

Note: A limited number of partial and full Grants to be awarded. The in-kind Grants for software and services supported by select Campus Consortium Technology Partner Vendors are designed to provide a variety of solutions, products, and services, to help Institutions reduce costs while implementing the latest technologies on campus. Interviews and technical assessment required of all applicants.

### WHO CAN APPLY & WHAT IS THE QUALIFICATION CRITERIA?

- K-12 Schools and accredited institutions of Higher Education are eligible to apply.
- Previous awardees are eligible. Separate applications are required for each Grant pursued.
- Applicants are required to demonstrate institutional purpose in the form of a “letter of intent” signed by Dean/President or member of campus leadership team. The letter should indicate the challenges the solution aims to solve, and why the Grant would be helpful to the institution.

### KEY GRANT APPLICATION DATES & DEADLINES

- Grant Application Due Date: August 26, 2019
- Phone Interview with Grant Application Review Committee by: September 2, 2019
- Grant Applicant Interview and Technical Assessment Session by: September 9, 2019
- Grant Award Letter Issued to Grant Recipients by: September 16, 2019
- Grant Award Walkthrough by: September 23, 2019
- Execution of Grant Award Agreement by: September 24, 2019
- Project Kick-Off by: October 7, 2019

### HOW TO APPLY

1. Register for Grant and download application from
2. Print and complete the Grant application form
3. Submit completed Grant application to [grantapplication@campusconsortium.org](mailto:grantapplication@campusconsortium.org)

## GENERAL INFORMATION

### APPLICANT INFORMATION

Name of Institution:			
President/Chancellor:			
President/Chancellor Email:			
Point of Contact (POC):			
POC Phone:		POC Email:	
CIO/VP of IT:			
CIO Phone:		CIO Email:	
Institution's Address:			

### IN THE CASE OF BEING AWARDED THIS GRANT:

Do we have your permission to email the grant award letter to the President/Chancellor listed above?

If not, please indicate to whom this award should be made out to:

Media/Communications Contact (for News Release):

Name:		Email:	
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### ENROLLMENT INFORMATION

Total Enrollment:		Full Time Enrollment:		Part Time Enrollment:	
Total # On-Campus Students:		Total # Online Students:		Total # International Student enrollment:	
# Faculty:		# Tenured Faculty:		# of Academic Depts.:	
Alumni Population:		% of Alumni who Donate:			

### PLEASE MARK "X" NEXT TO ALL THAT APPLY

Public:		Private:	
Four-year:		Two-year:	

Undergraduate:		Graduate:	
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**TECHNOLOGY RESOURCES** *(Please indicate all major software being utilized on campus)*

<b>Applications</b>	<b>Name</b>
<b>Student Information System / Enterprise Resource Planning</b>	
<b>Phone System/VOIP</b>	
<b>Chat Software (if any)</b>	
<b>CRM / ITSM Tool (if any)</b>	

**PLEASE ANSWER THE FOLLOWING QUESTIONS:**

How did you hear about this Grant?

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How do you manage the Help Desk currently and what are your top call drivers?

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What issue types do you expect the AI to handle?

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Do you need support for prospective or enrolled students? Or, both?

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Are the issue types significantly repetitive? If yes, can you categorize the requests like “Self-Service” vs “Need-Agent”?

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Please share the number of interactions (phone, chat, email) that your Financial Aid team is handling annually.

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On an average how many concurrent interactions (phone, chat, email) do you get during peak period? If this something you do not track, please provide a guestimate number.			
Where will the AI live (SMS, Website, Mobile App, Kiosk using smart devices such as Google Home/Mini or Amazon Alexa/Echo Dot)?			
What information sources will the AI use?			
Do you want a ticket to be created in your CRM / ITSM tool?			
Why do you feel your institution should be selected for this Grant?			
If selected, what are your timeline for implementing this project?			
<b>SIGNATURES</b>			
I authorize the verification of the information provided on this form.			
Signature of applicant:		Date:	

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