



Campus Consortium

STUDENT RECRUITING CRM GRANT

Last Date to Apply: September 20, 2019

Email Completed Application to:
grantapplication@campusconsortium.org

STUDENT RECRUITING CRM GRANT OVERVIEW

The Student Recruiting CRM Grant provides selected institutions a Grant award up to **\$150,000** over a period of five years. The Grant is intended to cover cost towards licensing, hosting, professional services, and support costs associated with implementation of the CRM platform.

Note: A limited number of partial and full grants to be awarded. Interviews and technical assessment required of all qualified applicants.

WHO CAN APPLY & WHAT IS THE QUALIFICATION CRITERIA?

- K-12 Schools and accredited institutions of Higher Education are eligible to apply.
- Previous awardees are eligible. Separate applications are required for each Grant pursued.
- Applicants are required to demonstrate institutional purpose in the form of a “letter of intent” signed by Dean/President or member of campus leadership team. The letter should indicate the challenges the solution aims to solve, and why the Grant would be helpful to the institution.

KEY GRANT APPLICATION DATES & DEADLINES

- Grant application due date: September 20, 2019
- Review of Application by Grant Review Committee by: September 27, 2019
- Grant Applicant Interview and Technical Expert Session by: October 3, 2019
- Grant Award Letter issued to Grant Recipients by: October 3, 2019
- Grant Award Walkthrough by: October 10, 2019
- Execution of Grant Award Agreement by: October 17, 2019
- Project Kick-Off by: October 31, 2019

HOW TO APPLY

1. Register for Grant and download application from
2. Print and complete the Grant application form
3. Submit completed Grant application to grantapplication@campusconsortium.org

General Information

APPLICANT INFORMATION

Name of Institution:			
President/Chancellor:			
Point of Contact (POC):			
Applicant/POC Phone:		Applicant/POC Title:	
CIO/VP of IT:			
CIO Phone:		CIO Email:	
Institution's Address:			

IN THE CASE OF BEING AWARDED THIS GRANT:

1) Do we have your permission to email the grant award letter to the President/Chancellor listed above?

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2) If not, please indicate to whom this award should be made out to:

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3) Media/Communications Contact (for News Release):

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Name:		Email:	
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ENROLLMENT INFORMATION

Total Enrollment:		Full Time Enrollment:		Part Time Enrollment:	
Total # On-Campus Students:		Total # Online Students:		Total # International Student enrollment:	
# Faculty:		# Tenured Faculty:		# of Academic Depts.:	
Alumni Population:		% of Alumni who Donate:			

PLEASE MARK "X" NEXT TO ALL THAT APPLY

Public:		Private:	
Four-year:		Two-year:	
Undergraduate:		Graduate:	

TECHNOLOGY RESOURCES

Please indicate all major software being utilized on campus

Enterprise Applications	Vendor & Version	Annual Cost to Institution	Target Date to Upgrade or Replace

1) Student Information System (SIS)			
2) Recruiting/CRM System			
3) Financial Aid:			

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1) How did you hear about this grant?
2) How many applications do you receive a year?
3) What are your pain points with your current CRM?
4) What is the maintenance cost of your current CRM?
5) What does the contract expire with your current CRM vendor?
6) What is your wish list for a new CRM?
7) What data sources do you currently use and need integrated with the CRM? (such as Common Application, Royall)
8) Are you planning to use this CRM for graduate admissions? undergraduate admissions? international programs? All?

9) Why do you feel your institution should be selected for this Grant?			
10) If selected, what is your timeline for implementing this project?			
SIGNATURES			
I verify that the information provided on this form is accurate.			
Signature of applicant:		Date:	

