



CAMPUS CONSORTIUM'S STUDENT RECRUITING CRM GRANT

Last Date to Apply

May 20, 2019

STUDENT RECRUITING CRM GRANT OVERVIEW

The Student Recruiting CRM Grant provides selected institutions a Grant award up to \$150,000 over a period of five years. The Grant is intended to cover cost towards licensing, hosting, professional services, and support costs associated with implementation of the CRM platform.

HOW MANY GRANTS ARE AVAILABLE?

There are limited number of partial and full Grants to be awarded. Applications are evaluated on a case by case basis based on application review, letter of intent, Grant committee interviews and technology assessment.

WHO CAN APPLY & WHAT IS THE QUALIFICATION CRITERIA?

- K-12 Schools and accredited institutions of Higher Education are eligible to apply.
- Previous awardees are eligible. Separate applications are required for each Grant pursued.
- For swift implementation, applicants are required to demonstrate institutional purpose in the form of a “letter of intent” signed by Dean/President or member of campus leadership team. The letter should ideally indicate the problems the solution aims to solve, and why the Grant would be a helpful solution for the institution.
- Preference will be given to applications who have a letter of recommendation from a previous Grant awardee.

KEY GRANT APPLICATION DATES & DEADLINES

- Grant application due date: May 20, 2019
- Review of Application by Grant Review Committee by: May 27, 2019
- Grant Applicant Interview and Technical Expert Session by: May 31, 2019
- Grant Award Letter issued to Grant Recipients by: June 3, 2019
- Grant Award Walkthrough by: June 11, 2019
- Execution of Grant Award Agreement by: June 17, 2019
- Project Kick-Off by: July 1, 2019

HOW TO APPLY

- Register for Grant Consideration and download Grant application form
- Print and complete the Grant application form
- Submit completed Grant application to grantapplication@campusconsortium.org

General Information

Applicant Information (Section 1A)

Name of Institution:			
President/Chancellor:			
Point of Contact (POC):			
POC Phone:		POC Email:	
CIO/VP of IT:			
CIO Phone:		CIO Email:	
Institution's Address:			

IN THE CASE OF BEING AWARDED THIS GRANT:

1) Do we have your permission to email the grant award letter to the President/Chancellor listed above?

2) If not, please indicate to whom this award should be made out to:

3) Media/Communications Contact (for News Release):

ENROLLMENT INFORMATION

Total Enrollment:		Full Time Enrollment:		Part Time Enrollment:	
Total # On-Campus Students:		Total # Online Students		Total # International Student enrollment	
# Faculty:		# Tenured Faculty:		# of Academic Depts.:	
Alumni Population:		% of Alumni who Donate:			

PLEASE MARK "X" NEXT TO ALL THAT APPLY

Public:		Private:	
Four-year:		Two-year:	
Undergraduate:		Graduate:	

TECHNOLOGY RESOURCES (Section 1B)

Please indicate all major software being utilized on campus

Enterprise Applications	Vendor & Version	Annual Cost to Institution	Target Date to Upgrade or Replace
1) Student Information System (SIS)			
2) Recruiting/CRM System			
3) Financial Aid:			

PLEASE ANSWER THE FOLLOWING QUESTIONS:			
1) How did you hear about this grant?			
2) What are your pain points and wish list items for the Admit?			
3) What data sources do you currently use and need integrated with the CRM? (such as Common Application, Royall)			
4) Are you planning to use this CRM for graduate admissions? undergraduate admissions? International programs? All?			
5) If selected, what are your timeline for implementing this project?			
SIGNATURES			
I verify that the information provided on this form is accurate.			
Signature of applicant:		Date:	