CAMPUS CONSORTIUM'S
ADMISSIONS & ENROLLMENT CRM GRANT

Last Date to Apply

March 20, 2019

ADMISSIONS & ENROLLMENT CRM GRANT OVERVIEW

The Admissions & Enrollment CRM Grant provides selected institutions a grant award up to $150,000 over a period of five years which covers licensing, hosting, professional services and support costs associated with implementing the CRM platform.

NO. OF GRANTS AVAILABLE?
There are limited number of partial and full Grants to be awarded

WHO CAN APPLY & WHAT IS THE QUALIFICATION CRITERIA?

- K-12 Schools and accredited institutions of Higher Education are eligible to apply.
- Previous awardees are eligible. Separate applications are required for each Grant pursued.
- For swift implementation, applicants are required to demonstrate institutional purpose in the form of a "letter of intent" signed by Dean/President or member of campus leadership team. The letter should ideally indicate problems the solution aims to solve, and why the Grant would be a helpful solution for the institution.
- Preference will be given to applications who have a letter of recommendation from a previous Grant awardee.

KEY GRANT APPLICATION DATES & DEADLINES

- Grant application due date: **March 20, 2019**
- Review of Application by Grant Review Committee by: **March 27, 2019**
- Grant Applicant Interview and Technical Expert Session by: **April 3, 2019**
- Grant Award Letter issued to Grant Recipients by: **April 16, 2019**
- Grant Award Walkthrough by: **April 25, 2019**
- Execution of Grant Award Agreement by: **April 25, 2019**
- Project Kick-Off by: **May 16, 2019**

HOW TO APPLY
1. Register for Grant and download application form
2. Print and complete the grant application form
3. Submit completed grant application to **grantapplication@campusconsortium.org**

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Grantapplication@campusconsortium.org   www.campusconsortium.org

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General Information

Applicant Information (Section 1A)

Name of Institution:	
President/Chancellor:	
Point of Contact (POC):	
POC Phone:	POC Email:
CIO/VP of IT:	
CIO Phone:	CIO Email:
Institution's Address:	

IN THE CASE OF BEING AWARDED THIS GRANT:

1) Do we have your permission to email the grant award letter to the President/Chancellor listed above?

2) If not, please indicate to whom this award should be made out to:

3) Media/Communications Contact (for News Release):

ENROLLMENT INFORMATION

Total Enrollment:		Full Time Enrollment:		Part Time Enrollment:	
Total # On-Campus Students:		Total # Off-Campus Students:			
# Faculty:		# Tenured Faculty:		# of Academic Depts.:	
Alumni Population:		% of Alumni who Donate:			

If so, approximated how many students does this program serve?

PLEASE MARK "X" NEXT TO ALL THAT APPLY

Public:		Private:	
Four-year:		Two-year:	
Undergraduate:		Graduate:	

TECHNOLOGY RESOURCES (Section 1B)
Please indicate all major software being utilized on campus

Enterprise Applications	Vendor & Version	Annual Cost to Institution	Is your campus looking to replace this system in the near future?
1) Student Information System			
2) Recruiting/CRM System			
3) HR/Payroll/Finance System:			

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4) Learning Management System			
5) LDAP/Directory			
6) Single Sign-On Service (if any)			
7) Email System for Students			
8) Email System for Faculty/Staff			
9) Student Org Management Software (if any)			
10) Mobile App Solution (if any)			
11) Web Portal System (if any)			
12) Content Management System			
13) Emergency Notification System			
14) Telephony System			
15) ITSM/Help Desk System			
16) Self-Service Password Management System (if any)			
17) Library Service System(s)			
18) Other Critical Campus Applications (Please add the rows if you have more applications)			

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1) How did you hear about this grant?

2) Does your institution currently have any support policies for mobile devices?

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3)	Please provide us Google Analytics from your web portal or your SIS that shows usage during the last 4 registration periods.
4)	What challenges is your campus facing today with student engagement?
5)	If your campus has a web portal and/or mobile app, what challenges is your team facing in managing, maintaining or getting the most out of these investments with regards to student engagement?
6)	What are the top 3 services your students are asking for that you are unable to provide them today? List the services and explain why your campus is unable to provide these services.
7)	What are the top 3 services the administration is asking for that would help foster student engagement?

SIGNATURES

I verify that the information provided on this form is accurate.

Signature of applicant:		Date:	

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